

## **Privacy Policy Statement**

### **Section 1 – Your Privacy**

We at Self-StorageNH.com (Bedford Self-Storage; Concord/Loudon Self-Storage; Why Self-Storage, All Around Self-Storage) are committed to protecting your privacy. This document sets forth the terms and practices which govern privacy protections and use of the Site and the information you provide to us in connection with renting or reserving a unit, requesting information, and/or using the online benefits and features.

### **Section 2 – What Information Do We Collect?**

You may browse our website without providing personal information.

However, If you email us to reserve a unit, schedule a store visit, or ask a Self-StorageNH.com Advisor a question, we request the information we need in order to answer your inquiry within the guaranteed 24 hour period. We ask for your email address in order to reply directly or we may ask for additional information necessary to respond to your inquiry. If you submit a request to receive a print publication or e-mail newsletter, we ask for the information we need in order to process your request as quickly and as accurately as we can. If you take part in a survey, or enter a contest, we ask for your email address and other personally identifiable information so that we can contact you regarding prizes won or to send you information that we think might be of interest to you.

### **Section 3 – Cookies**

As do many Internet sites, we use “cookies”. Although the cookies contain identifying information they do not contain any information that identifies you personally, but they allow us to provide certain features and to recognize you when you return to our Site.

**What Is A Cookie?** A cookie is a small set of data that a website server may transmit to the Internet browser of a person upon their initial visit to the website, which is updated with each return visit. When you visit a site that uses cookies, the Web server for that site will request permission to pass a ‘cookie’ to your browser. If accepted it will occupy only a few bytes on your hard drive and can improve your Web surfing experience.

Managing Your Cookie Preferences; Most Internet browsers automatically accept cookies, but you can usually change your browser to disable acceptance of any cookies acceptance, or give you the option of accepting or rejecting any particular cookie.

Our Use of Cookies; We only use the information that we gather from the use of cookies to (i) understand aggregate visitor usage patterns at the Site, (ii) offer specific features and services to visitors, and (iii) identify problems experienced by visitors as they use our Site.

### **Section 3 – How Do We Use The Information We Collect?**

In addition to the purposes describe in the preceding section, the information we collect is generally used to improve the content of our web pages and print publications, customize the content and/or layout of our web pages, notify you about updates or improvements to our Site, and/or contact you for marketing purposes, including notifying you of third-party products and services in which you may be interested.

Disclosure to Third Parties; Self-StorageNH.com is not in the business of selling, trading or renting information about its customers to third parties.

Disclosure Required by Law; Protection of Property and Rights. Self-StorageNH.com may release personally identifying information if it believes such release is necessary (i) to comply with law, (ii) or to safeguard the property or rights of Self-StorageNH.com, its customers, subsidiaries or affiliates. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction.

Disclosure With Your Consent; Other than as described in the foregoing, you will receive prior notice from us in the event we propose to share customer information about you with third parties, and you will have a reasonable opportunity to elect not to share the information.

### **Section 4 – Links to Other Websites.**

We may establish relationships with other companies that will enable you to access the websites of such companies directly from our Site. Each individual company operates its own policy regarding the sale of personal information and the use of cookies. If you have a particular interest or concerns regarding the way your personal information will be used then you are advised to read the Privacy Statement on the relevant site.

We will try to provide you with links to high quality, reputable sites which we believe will be of interest and relevant to you, but please note that such third party sites are not under our control and we do not contribute to the content of such websites. When you click through to these sites you leave the area controlled by Self-StorageNH.com. We cannot accept responsibility for any issues arising in connection with either the third party's use of your data, the site content or the services offered to you by these sites.

## **Section 5 – Security**

This Site has security measures in place to protect the loss, misuse, or alteration of the information under our control. Any personal information is maintained within a secure environment.

## **Section 6 – Your Consent**

By using our Site, you consent to our practices concerning the collection and use of customer information by Self-StorageNH.com. If we decide to change our privacy policy, we will post those changes on this page, and/or provide you with notice by other methods, so that you are always aware of what information we collect, how we use it, and under what circumstances it may be disclosed. It is your responsibility to check back to this page occasionally to see these changes.

## **Section 7 – Disclaimer**

The Site and the services are provided by Self-StorageNH.com exclusively on an “AS IS” basis only. To the fullest extent permissible by law, Self-StorageNH.com makes no representations or warranties of any kind, express or implied, as to the operation of the Site or the information, content, materials, or products included on this Site. Self-StorageNH.com disclaims all warranties, express or implied, including, but not limited to, implied warranties of merchantability and fitness for a particular purpose. Self-StorageNH.com will not be liable for any damages of any kind arising from the use of this Site, including, but not limited to direct, indirect, incidental, punitive, and consequential damages